**Brad's Gaming Design Document**

**Website Name: The Gaming Zone**

**Purpose:**

This web site will be aimed towards enthusiastic gamers, who want to know the most up to date news about video games and technology. My site will target viewers who are passionate about the gaming industry. The main purpose of the web site is to be a go to site that will enable viewers to learn about the newest topics that are in the gaming industry as well as technology. The web site will present up to date news. Secondly, I want this web site to serve as a place for people to communicate together in a small community and talk about the exciting news that is interesting to the individual. I want it to be a collective place to talk gaming without judgement.

**Audience:**

My target audience will be my small group of friends to collectively come together and post news and opinions about gaming and technology. I want to target these people because they share the same passion I do towards video games and cutting edge technology. To some being known as a geek is nerdish but my group of friends embrace this with open arms. I want to create a community that can gather together and speak in our nerdish tongue.

**Content:**

Using responses voiced by my peers I have decided on the following content:

* Xbox One: This section will be designated towards Xbox One News.
* PS4: This section will be designated towards PS4 News.
* Wii U: This section will be designated towards Wii U News.

**Presentation of Information/Rationale of Organization:**

* In order to have a consistent and well organized website I want each page to have a familiar look that is presentable on each tab:
  + Navigation above Header.
  + Same color scheme.
  + Contact info and published date at bottom.
  + Also, a link to the top of the page and a home button.

**The Home page**

* Links to all the different tabs
* Also included will be a welcome text, mission statement, contact info, and published info.

**All Subsequent pages**

* Use same format that makes website easy to navigate.
* Consistency is key.
* Not overwhelming visually.
* Images will follow the same format as well.

The following details the content of the subsequent pages:

* Xbox One, PS4, and Wii U
  + These pages will follow a uniformed organization that makes it easy for the viewer to navigate throughout.
  + They will start with a Header followed by a navigation bar.
  + Following the navigation bar will be news formatted chronologically from newest to oldest including reviews.
  + There will be pictures that correlate with the specified news as well.
  + Under the news and reviews section of each page will be a forum like discussion boad for people to voice their opinions.

**Media:**

I will use appropriate citation for all of my images. I want to use images of each console to correspond with the subsequent pages. There will also be images that correlate with the news and reviews. All images will be formatted to fit the web page as well.

**Color scheme and rationale:**

I will be using bold colors for my gaming website. I will use a bold blue, red, and white. I want to the colors to pop out to the viewer instead of being bland and plane.

Blue

Red

**Outline of web site organization:**

* **Home Page**
  + Header or Banner(if I can make one) of name of web site.
  + Navigation bar
  + Welcome Message
  + A table of all three consoles that will show a picture and/or small description of news that associates with the picture. The image will be hyperlinked to the correct console page for more info.
  + Mission Statement
  + Footer containing contact info and publication details.
* **All subsequent pages: Xbox,PS4, and Wii U**
  + Banner/Header
  + Navigation bar
  + News about each console with corresponding pics that relate to that specific piece of news.
  + At the bottom of each page will be a discussion board.
  + Footer
  + Button to top of page

**JavaScript:**

* I will be using a JavaScript Menu Bar.
* An Ajax call for information
* A slideshow and lightbox for images
* As well as JS animations

**Wireframe (Next Page):**

